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MBA • BBA • BCA • B.Tech • Polytechnic

Rooma, Kanpur

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الكلية التجارية والعلوم  
MODERN COLLEGE  
OF BUSINESS & SCIENCE



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# International Conference on Recent Developments in Business Management, Technology and Entrepreneurship (ICRDBMTE) 2024

27<sup>th</sup>-28<sup>th</sup> April, 2024

**Allenhouse**

*Institute of Management*

MBA

**Allenhouse**

*Institute of Technology*

B.Tech • Polytechnic

**Allenhouse**

*Business School*

BBA • BCA

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### **About Allenhouse Group of Institutions**

Pioneering Excellence in Education: Education serves as the bedrock of societal progress, shaping minds, fostering innovation, and propelling individuals towards fulfilling and impactful careers. In this pursuit of academic excellence, Allenhouse Group of Institutions, established under the aegis of Superhouse Education Foundation, stands as a beacon of transformative education. Since its inception in 2009, the group has been unwavering in its commitment to providing world-class professional education across diverse disciplines. With a robust portfolio encompassing B.Tech., BBA, BCA, Polytechnic, and MBA courses, Allenhouse Group of Institutions has emerged as a trailblazer in the realm of higher education.

### **About MCBS**

The Modern College of Business and Science (MCBS) is in the heart of Muscat, in the Sultanate of Oman. MCBS is a private College licensed by the Ministry of Higher Education and established in 1996. In 2004, MCBS sought institutional and program accreditation to offer undergraduate programs/bachelor's degrees in Oman. MCBS was successful in its application and based on the strength of its submission. MCBS is fully accredited by Oman Academic Accreditation Authority (OAAA) and Accreditation Service for International Schools, Colleges, and Universities (ASIC), UK. The College offers educational undergraduate and postgraduate programs to meet the needs of individual students, as well as the needs of the business and industrial communities. In addition, MCBS is approved as a Pearson centre to offer BTEC programs.

### **About CEBI**

The Center for Entrepreneurship & Business Incubation (CEBI) was established at Modern College of Business & Science (MCBS) acknowledging the significance of Entrepreneurship & SMEs in diversifying the Omani economy. The center focusses on linking three key areas of Entrepreneurship and Business Incubation – Education, Leadership Development & Research. Furthermore, CEBI would be responsible for formulating strategies and collaborating with other public & private entities based in Oman and abroad to not only support potential and early-stage entrepreneurs, but also develop entrepreneurial mindset and competency among students and professionals in Oman.

### **About the Conference**

The International Conference on Recent Developments in Business Management and Technology (ICRDBMT) 2024 serves as a premier platform for scholars, professionals, academicians, and students to converge and exchange insights in the dynamic realms of Business Management and Technology. By bringing together leading experts and enthusiasts globally, the conference aims to foster intellectual exchange and collaborative exploration of contemporary challenges and opportunities.

## CONFERENCE OBJECTIVES

1. To highlight the role of Business Management and Technology in shaping the emerging world.
2. To share new research findings, innovative ideas and the latest advancements in a particular field or industry.
3. To provide a platform for attendees to connect, collaborate and build professional relationships with peers, experts and potential collaborators.
4. Creating a space for professionals to discuss and address common challenges, brainstorm solutions, and share best practices.
5. To celebrate diversity and promoting cultural understanding by bringing together individuals from different backgrounds and regions.

## CONFERENCE HIGHLIGHTS

**Peer-Reviewed Presentations:** All submitted papers will undergo a rigorous peer-review process, ensuring the inclusion of high-quality and impactful research in the conference proceedings.

**Publication Opportunities:** Accepted papers will have the opportunity to be published in prestigious Journals/ Proceedings/ Book Chapters indexed by major databases (SCI, SCIE, ESCI, Scopus, Web of Science, and UGC Care), providing global visibility to contributors. Please note that any applicable publication charges will be borne by the authors.

**Interactive Panel Discussions:** Engaging panel discussions will explore current challenges, emerging trends, and future directions in business management and technology, fostering in-depth conversations among experts and participants.

**Awards and Recognition:** Outstanding contributions will be acknowledged through awards, recognizing the excellence of research papers, presentations, and innovative ideas presented during the conference.

### Important Dates-

|                                     |  |
|-------------------------------------|--|
| Last date of abstract submission:   | 04 <sup>th</sup> April 2024                    |
| Abstract acceptance:                | 08 <sup>th</sup> April 2024                    |
| Last date of registration:          | 13 <sup>th</sup> April 2024                    |
| Last date of full paper manuscript: | 17 <sup>th</sup> April 2024                    |
| Manuscript acceptance:              | 20 <sup>th</sup> April 2024                    |
| Conference:                         | 27 <sup>th</sup> & 28 <sup>th</sup> April 2024 |

### Registration Fees

|   |            |
|---|------------|
| For Scholar/Students:                       | Rs. 800/-  |
| For Academia/Industry person:               | Rs. 1200/- |
| For International Academia/Industry person: | USD 50     |

### Bank Details-

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**A/c No.: 24350100029801**  
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IFSC Code: BARBOKANPAT (fifth character is "zero")  
Abstract/ Paper Submission: [icrdbmt@allenhous.ac.in](mailto:icrdbmt@allenhous.ac.in)  
Registration Link: <https://forms.gle/89NMmJHCyziRirPF8>

Scan for registration:



## Authors Guidelines

- Paper submitted should be an original and unpublished work. Any paper submitted which is identical or substantially similar to work already published or under review for another conference or publication, will not be considered.
- A cover letter clearly certifying that the manuscript is original and has neither been published anywhere nor is, at present, being considered for any other publication should accompany the manuscript.
- Each manuscript should have less than 10% of plagiarism/ similarity of work.
- Abstract not exceed more than 300 words and should be sent along with the name of author(s), designation, institute name, e-mail address with maximum 5 keywords.
- Recommended length of the research paper should be between 3000-5000 words (Including tables, figures, and references) with font type: Times New Roman, single line spacing and font size: 12.
- First page of the manuscript should have the broad theme, title of the paper, name of the author(s), organization's affiliation, complete postal address, phone number and e-mail address followed by abstract and full paper. Kindly do not mention author(s) name, affiliation or any other such information inside the manuscript.
- Tables, illustrations, charts, figures etc. should be serially numbered and sources of the data should be given below each table.
- First level subheading should be left-justified, in upper case, and printed in 14- point Times New Roman, boldface; second level subheadings should be left –justified, in upper case, in 12-point Times New Roman boldface. The paragraph begins right after the sub-heading. Headings and sub-headings will not carry any numbering.
- Authors are requested to follow the APA Style for Referencing.
- Multiple authors, if attending the conference, will have to register separately, to avail the conference certificate (Authors who do not register will not be entitled to receive the conference certificate). Authors, who are keen to present more than one paper, will have to register for both separately.
- Any query related to publication & presentation should be mailed to:  
**icrdbmt@allenhouse.ac.in**

**Venue:** Seminar Hall, Allenhouse Business School (ABS)

**Accommodation Facilities:** Accommodation facilities are available for outstation participants only (on payment basis).

**For more details contact:** 6389024983

## International Conference on Recent Developments in Business Management and Technology (ICRDBMT) 2024

**International Conference on Recent Developments in Business Management and Technology (ICRDBMT) 2024** provides a leading forum for scholars, professionals, academicians, and students to share their perspectives and propagate intellectual exchange in the fields of Business Management and Technology. The conference will bring together leading academicians and industrialists in the domain of interest around the world. Accordingly, topics of interest for submission include, but are not limited to:

### Track 1

- Artificial Intelligence and Automation
- BlockChain Technology
- Industry 4.0
- Industry 5.0
- Technology and Sustainability

### Track 2

- Optical and Wireless Communication & Networking
- Signal, Image, and Video Processing
- Robotics and Autonomous Systems
- Communication Systems
- VLSI and Embedded Systems
- Control, Instrumentation and Power Electronics
- Neural Networking
- Ad-hoc, Mesh and Sensor Networks
- Pattern Recognition and Object Tracking Processing
- RF Circuits, Systems, and Antenna Processing
- Pattern Recognition and Object Tracking
- RF Circuits, Systems and Antennas
- Electronic Devices and Circuits and Fabrication Processes
- Mobile sensing
- Satellite Communication
- Internet of Things

### Track 3

- Marketing
- Hospitality Management
- Information Management
- Tourism & Hospitality
- Supply Chain Management
- Transport & Logistics

### Track 4

- Big Data Analytics and High-Performance Computing
- Computing Technologies
- Artificial Intelligence/Machine Learning
- Network Security and Cryptography
- Natural Language Processing
- Biomedical and Health Informatics
- Cybersecurity
- Biometric and Data Privacy
- Human-Computer Interaction
- Computer Vision, Graphics, and Animation
- Computing Architectures and Systems
- Augmented Reality/Virtual Reality
- Quantum Computing
- Edge Computing

### Track 5

- Emotional Intelligence and Mental Health
- Human Resources
- Spirituality in Management
- Change Management
- Business Studies
- Corporate Social Responsibility and Business Ethics
- Rural Development



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