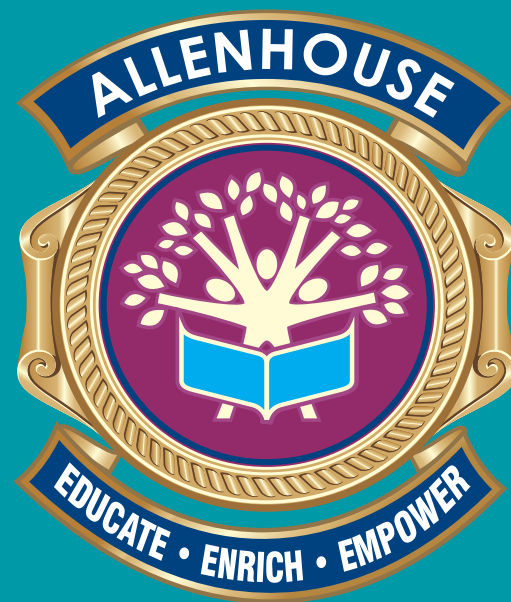


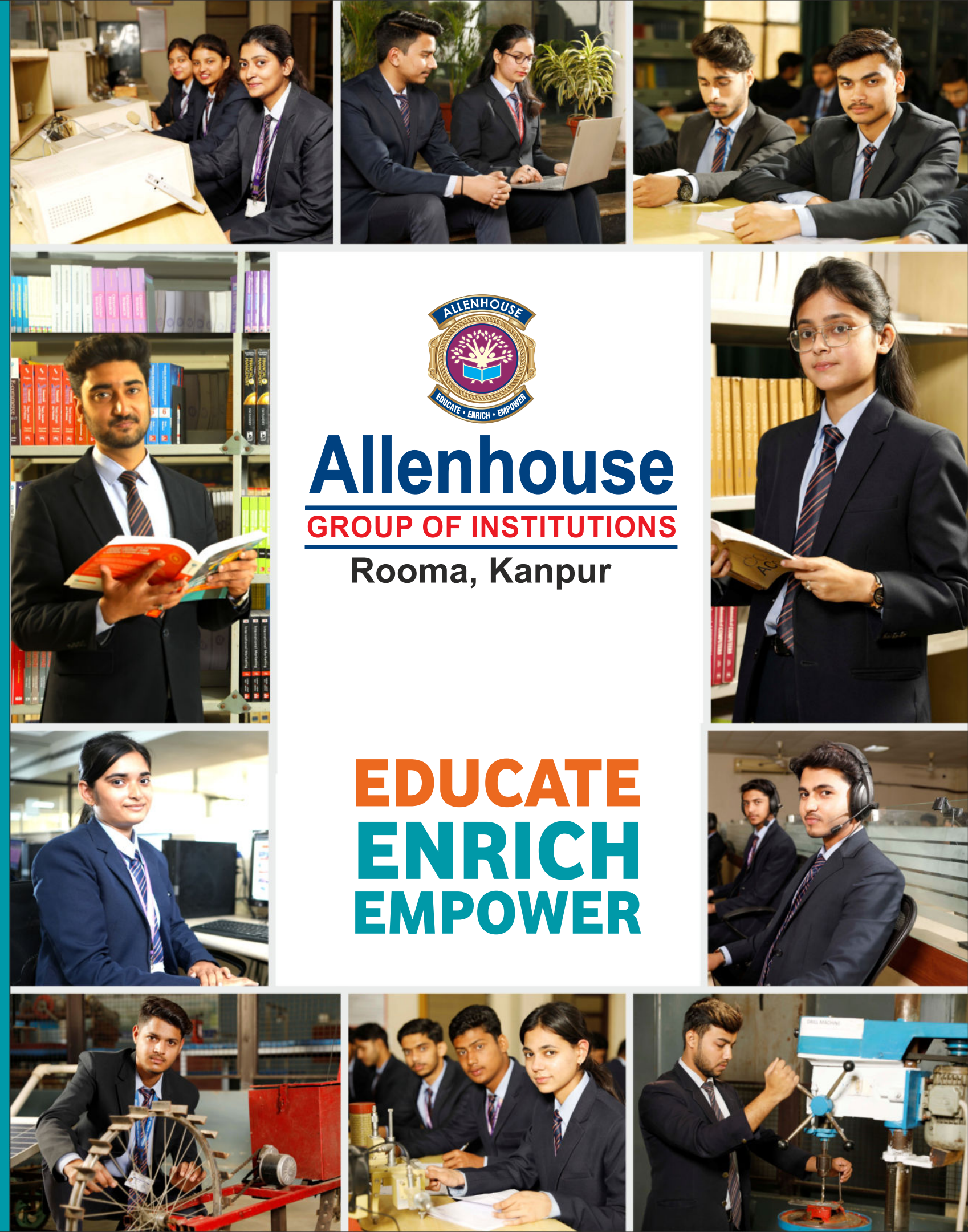
“The beautiful thing about learning is  
that no one can take it away from you.”  
– *B. B. King*



+91 8127405222, 8127505222  
www.allenhouse.ac.in @ info@allenhouse.ac.in  
/allenhousegroupofinstitutions  
/allenhousegroupofinstitutions



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www.allenhouse.ac.in




**Allenhouse**  
**GROUP OF INSTITUTIONS**  
Rooma, Kanpur

**EDUCATE**  
**ENRICH**  
**EMPOWER**



Allenhouse Institute of Technology  
Accredited by  
**NAAC**  
NATIONAL ASSESSMENT AND  
ACCREDITATION COUNCIL

Ranked as the **Top Engineering Institute in Kanpur**  
in the category of  
**PLACEMENTS**  
  
by Times-All India Annual  
Engineering Institutes Ranking Survey

**CONSISTENTLY  
RISING  
PLACEMENT RATE  
OVER THE YEARS**

**100+**  
CORPORATE TRAINING  
SESSIONS ANNUALLY

**150+**  
TOP RECRUITERS

**LIVE PROJECTS**  
with  
**FORTUNE  
500 COMPANIES**

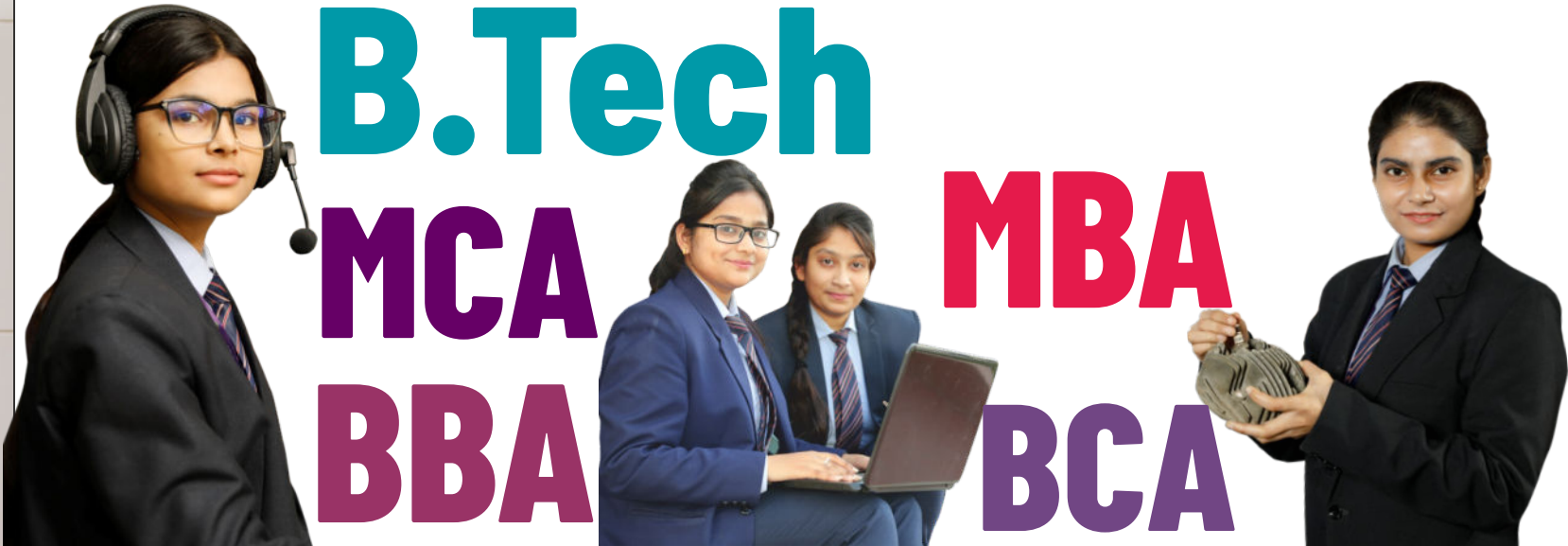
Allenhouse Institute of Management  
**1**  
RANKED in  
UTTAR PRADESH  
in the Category of Top Emerging B-Schools  
in the Times B-School Ranking Survey 2025

**OUR TOP RECRUITERS**



Leadership.....Page 1-2  
Allenhouse Group of Institutions.....Page 3-4  
Achievements.....Page 5-6  
Research and Innovation.....Page 7-8  
Academic Programs.....Page 9-24  
Campus Buzz.....Page 25-26  
Educational Experiences.....Page 27  
AKTU Zonal Fest Highlights.....Page 28  
Training Overview.....Page 29-30  
Placement Overview.....Page 31-34  
Corporate Speak.....Page 35-36  
Intellectual Property Rights & Patents at Allenhouse.....Page 37  
Club Culture.....Page 38  
Beyond the Classroom.....Page 39-40  
Life at Allenhouse.....Page 41-42  
Strategic Partnerships.....Page 43  
Allenhouse Times.....Page 44

*“Education is the most powerful weapon which you can use to change the world.”— Nelson Mandela*



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## Chairman's Message

We envision and endeavor to establish knowledge based and research oriented institution with dedicated faculty and staff members to edify talented students. With the concrete base of human values, we strive to excel in education, research, innovation and management of technology. With its modernistic infrastructure, the institute is a center where the students acquire holistic, technical and management education in multiple disciplines and create young and dynamic engineers, managers and entrepreneurs. This institute has toiled and improvised to bring out the best of engineers and managers. We have always focused on making the students not only learn from the classroom but also apply that learning in practical life. We seek perfection and perseverance in all the challenges.

**Mr. Mukhtarul Amin**  
Chairman  
Superhouse Group



## From The Desk of Director - Engineering



In today's fast-changing era when India is aiming to become a global knowledge superpower, the expectations from the academic fraternity have increased a lot and there are many challenges in creating such an educational infrastructure that can meet out these expectations. We at Allenhouse Institute of Technology are committed to contributing in a very positive manner towards the quality and standards in the field of engineering and technology. We spare no efforts to train, groom and educate our students according to global requirements. The aim of Allenhouse Institute of Technology is to create an active learning environment of apex quality in which our students can attain their best. At AIT, we shape the future, setting global standards in engineering and technology education.

**Prof. Manoj Kumar Misra**  
Director-Engineering, Allenhouse Group of Institutions

## From The Desk of Director-Administration

With immense pleasure, I welcome you to Allenhouse Group of Institutions. With a mission to nurture talents in the field of education and help students meet various challenges, we established Allenhouse Group of Institutions in 2009. Our persistent efforts and continuous strive for academic excellence have made us achieve a remarkable presence in the list of Best Engineering Institutes and Top Emerging Institutes of India. Equipped with its innovative teaching pedagogy, comprehensive training modules, and state-of-the-art facilities, students are transformed into seasoned professionals possessing the right mix of calibre, competency, mindset, and attitude. We are committed to providing a dynamic learning environment that fosters growth, creativity, and lifelong success.

**Dr. Rubby Chawla**  
Director-Administration, Allenhouse Group of Institutions



## From The Desk of Additional Director - Allenhouse Institute of Technology



Step into Allenhouse Institute of Technology, where research and academic rigor stand as pillars of innovation. At Allenhouse, we are dedicated to nurturing a culture of inquiry, discovery, and excellence. Our focus on research and academic advancement ensures that we not only equip our students with foundational knowledge but also inspire them to contribute meaningfully to society through scientific and technological innovation. At Allenhouse, we believe that quality education must evolve continually to stay relevant. Through partnerships with research institutions, industry experts, and academic thought leaders, we remain at the forefront of technological and scientific education. Together, we aim to set new benchmarks in research and academics, shaping the future leaders of technology and industry.

**Prof. Atul Chaturvedi**  
Additional Director-Allenhouse Institute of Technology



# ALLENHOUSE GROUP

# OF INSTITUTIONS



## SHAPING TOMORROW'S LEADERS

At Allenhouse Group of Institutions, we empower go-getters to become adept professionals who can tackle challenges with efficiency. We cultivate the skills and leadership qualities that will propel them into becoming the leaders of tomorrow. Allenites are motivated individuals who continuously strive to push their boundaries and reach their full potential.



**DIVERSE  
PAN INDIA  
STUDENTS**



**GLOBAL  
ALUMNI  
NETWORK**



**HIGHLY  
EXPERIENCED  
FACULTY**



**PRESTIGIOUS  
TOP  
RECRUITERS**



**VIBRANT  
BUSTLING  
CAMPUS**





**Allenhouse**  
GROUP OF INSTITUTIONS

**Allenhouse**  
*Institute of Technology*  
Code : 505

Approved by AICTE and affiliated with  
Dr. A. P. J. Abdul Kalam Technical University

**B.Tech :** Computer Science & Engineering  
Computer Science & Engineering (AIML)  
Electronics & Communication Engineering  
Mechanical Engineering  
**MCA**

**Allenhouse**  
*Business School*  
Code : KN-161

Approved by AICTE and affiliated with  
CSJM University, Kanpur

**BBA**  
**BCA**

**Allenhouse**  
*Institute of Management*  
Code : 1131

Approved by AICTE and affiliated with  
Dr. A. P. J. Abdul Kalam Technical University

**MBA** • Finance • Marketing • Operations  
• International Business • Human Resource  
• Information Technology

# ACHIEVEMENTS AT ALLENHOUSE

Our Students, Our Pride!

## Celebrating Student Excellence with Publications in IEEE Xplore (Scopus Indexed)

The research paper published titled  
"Challenge Response Protocol using  
Multivariate Polynomial  
Cryptography"



**Arpit Sharma** **Chandra Keshwar Jaiswal**  
B.Tech-CSE B.Tech-CSE

The research paper published titled  
"Advancements in Isogeny-Based  
Cryptography: A Mathematical Approach  
to Post-Quantum Security"



**Abhay Soni** **Sunidhi Singh**  
B.Tech-CSE B.Tech-CSE

Achieved the Third Position in the  
Slogan Competition conducted by the  
Defence Materials & Stores Research &  
Development Establishment (DMSRDE), DRDO.



**Riddhi Jaiswal**  
B. Tech-AIML

The research paper published titled  
"Paper titled Insight X-A Smart  
Vision System for Human and  
Environmental Context Detection"



**Hamdan Zaman Khan**  
B.Tech-AIML

### Winners from B.Tech (AIML) at TiE Entrepreneurship UP Chapter Finale



**Keshav Gaur** **Ritu Pathak** **Anshika Gupta** **Nitya Mishra** **Abhishek Yadav**

Team ALLENBOTS from BCA 3rd Year, has secured the 1st Runner-up position in the  
PROMPT-A-THON Pan India competition hosted by Amity University. This 5-week national  
challenge tested creativity and AI prompt engineering skills among 45 participating teams.



**Kanak Singh** **Pranav Shukla** **Manas Yadav** **Raunak Kushwaha** **Prachi Sahu**

### Winner of incredible 3 days of Coding Competition named Hackathon 2025



**Vanshika Singh** **Ayush** **Arvind Kumar**  
**Parihar** **Yadav** **Yadav**

Our IEEE students members from BCA selected in Engineers  
Conclave-2025 among the top 200 from 800+ entries at IIT  
Kanpur. Their interaction with luminaries like- Prof. S. Somnath  
(former Chairman, ISRO), Prof. Patil (Director, L&T Pvt. Ltd.)

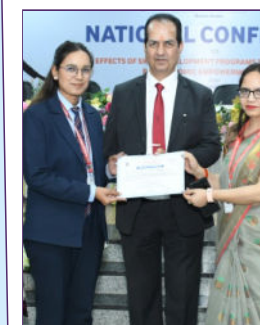


### International Research Presentation



Harsh Yadav (B.Tech – AIML)  
presented his research paper  
"Conversational Companion  
Orchestrator: Based on AI with  
Image Recognition and  
Generation" at NGNDAI-2025,  
MNIT Prayagraj, highlighting his  
forward-thinking approach in AI.

Presented research paper in National Conference on "Effects of Skill Development  
Programs targeted at Women for Economic Empowerment in India" at Allenhouse  
Business School, Rooha, Kanpur.  
Students demonstrated strong research and presentation skills



**Apoorva Dwivedi**



**Aleena Khan**



**Sidra Fatima**

### National-Level Recognition at Aarambh: Business Plan Competition



**Priyal Jain**

**Sawastika Shukla**



# RESEARCH & INNOVATION



Prof Bimal Kumar Roy, Padma Shri

## ICMLCS 24

International Conference  
on Mathematics and  
Logics in Computer Science



Dr Goutam Paul, ISI Kolkata



Dr Abhay Kumar Singh, IIT (ISM) Dhanbad



Dr Sahdeo Padhey, MNNIT Prayagraj



Prof Shalabh, IIT Kanpur



Dr Jagdish Chand Bansal, South Asian University

## IWMLCS 24

Instructional Workshop  
on Mathematics and  
Logic in Computer Science



Dr Anil Yadav, CSJMU, Kanpur



Inaugural Ceremony: IWMLCS 24



Mr. Prakash Sharma, IIT Kanpur



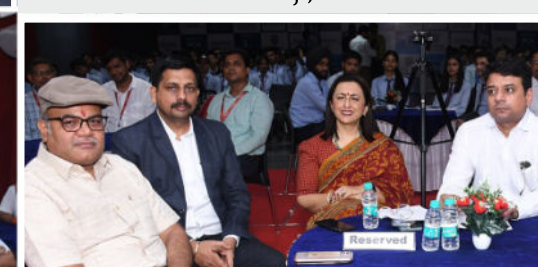
Prof Atul Chaturvedi, AIT, Kanpur



Dr Bhupendra Singh, CAIR, DRDO, Bengaluru



Dr Ashokji, IIT BHU



# AT ALLENHOUSE

## ICRDBMTE 2024

International Conference on Recent  
Developments in Business Management,  
Technology & Entrepreneurship

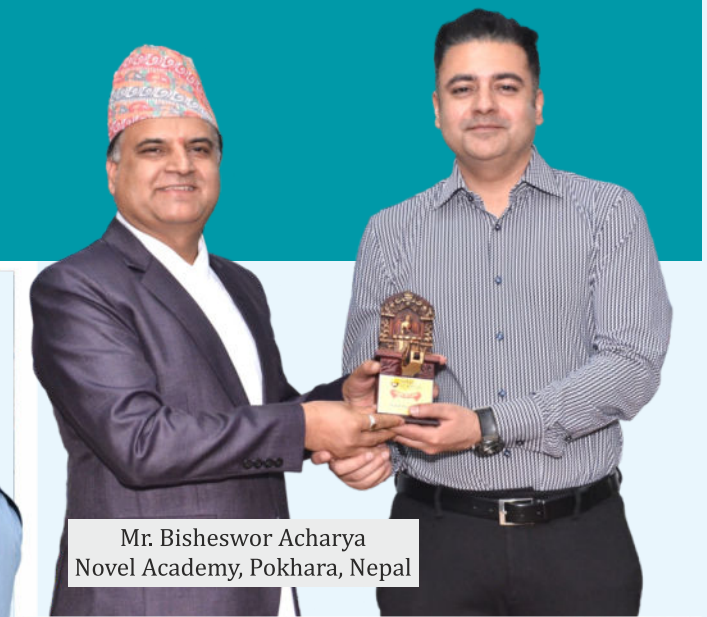
Emerging trends, Challenges and Opportunities in  
Business Technology and Entrepreneurship



Mr. Ganesh Pandey, Director, Shramik Bharti



Mr. Nitin Kapoor  
Vice President NSDC Academy



Mr. Bisheswor Acharya  
Novel Academy, Pokhara, Nepal



Ms. Maryam Said Hamad- Sohar University, Oman



Dr D. K. Madaan  
Secretary, Indian Economic Association

## ESDPW 25

National Conference on  
Effects of Skill Development  
Programs Targeted at Women

ICSSR  
Vision Viksit Bharat @2047



Mr. Shailesh Kumar Parakh  
Dy. General Manager & Regional Head, BOB



Inaugural Ceremony: ESDPW 25 - Chief Guest Mr. K. V. Pandian, IAS, Commissioner & Director of Industries, Kanpur





Aligned with global development trends, Allenhouse Institute of Technology established the Department of Computer Science and Engineering in 2009, pioneering various research programs. Since then, the department has consistently offered highly sought-after undergraduate courses in Computer Science and Engineering. The department provides a 4-year B.Tech program, producing top-quality software engineers serving leading firms and multinational corporations, both in India and abroad. Boasting well-qualified staff, advanced infrastructure, and state-of-the-art equipment, the department focuses on key specializations including:

- Cloud Computing
- Cryptography
- Bioinformatics
- Software Development
- Cyber Security
- Ethical Hacking

# B.TECH COMPUTER SCIENCE & ENGINEERING



I believe Allenhouse stands out in Computer Science and Engineering. The curriculum, coupled with insightful guest lectures and industrial visits, provides valuable practical experiences. The faculty's support enhances our education, preparing us for the dynamic field.

**Devashish Khare**  
B.Tech (CSE)  
Batch : 2023



## CAREER OPPORTUNITIES

Pursuing a Computer Science degree at Allenhouse Institute of Technology (AIT) opens doors to a diverse range of career possibilities in the dynamic and ever-evolving field. The expertise gained at AIT is highly sought after, making its graduates valuable assets across diverse sectors. Here's a concise overview of potential career paths:

- Software Developer
- System Designer
- Data Scientist
- Network Engineer
- Cybersecurity Analyst
- Mobile App Developer
- Cloud Solutions Architect
- Game Developer
- Web Developer
- Embedded Systems Engineer
- Cyber Security
- Ethical Hacking



## B.TECH COMPUTER SCIENCE & ENGINEERING

"Education  
is the passport to  
the future, for tomorrow  
belongs to those  
who prepare for it today."  
- Malcolm X



## FULLY EQUIPPED LABS





The Computer Science & Engineering department also offers a cutting-edge 4-year B.Tech program specializing in Artificial Intelligence & Machine Learning. Alongside standard academic coursework, the department actively engages in industrial training, consultancy, and research, fostering close ties with both software development firms and R&D establishments. Through ongoing projects, students are consistently exposed to industry practices, facilitating their technical development. The curriculum emphasizes key areas such as Robotics, Neuroscience, Machine Learning, Knowledge Engineering, Deep Learning, and Heuristic, reflecting the department's commitment to providing a comprehensive education in these advanced fields.

## CAREER OPPORTUNITIES

Embark on a journey filled with diverse career opportunities in the ever-expanding field of AI and ML. Here are some exciting career paths to consider:

- Machine Learning Engineer
- AI Research Scientist
- Robotics Engineer
- Data Scientist
- Neural Network Developer
- AI Consultant
- Knowledge Engineer
- Heuristic Algorithm Developer

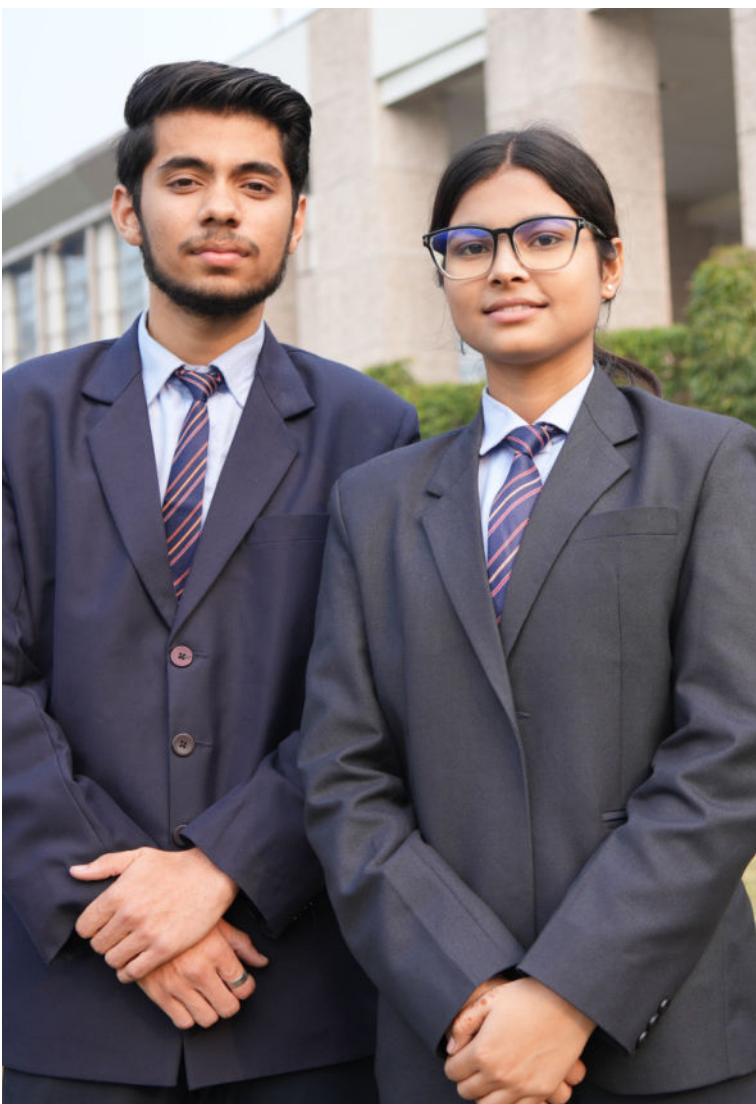


Reflecting on my journey in Computer Science: AIML at Allenhouse, the innovative curriculum and the opportunity for a research placement were pivotal. The insightful lectures, industry exposure, and unwavering faculty support played a crucial role in honing my skills in artificial intelligence and machine learning. These experiences have been instrumental in my professional success in the ever-evolving tech landscape.

**Vaibhav Mishra**  
B.Tech (CSE)  
Batch : 2023



## B.TECH COMPUTER SCIENCE & ENGINEERING (Artificial Intelligence & Machine Learning)



## CUTTING-EDGE AIML TESTING ENVIRONMENTS

## B.TECH COMPUTER SCIENCE & ENGINEERING

(Artificial Intelligence & Machine Learning)

"We cannot solve problems  
by using the same kind of  
thinking we used when we  
created them."  
- Albert Einstein



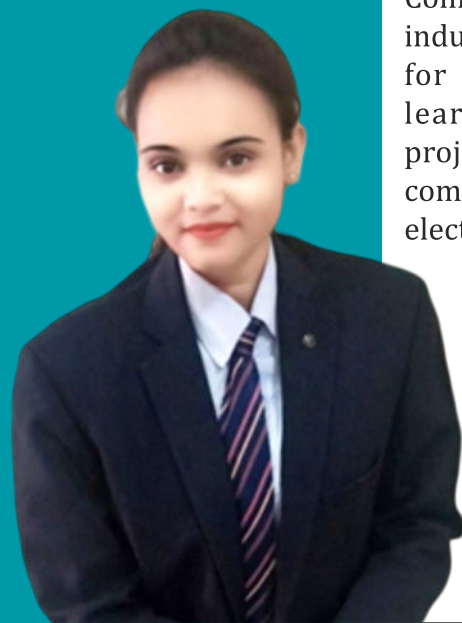


# B.TECH ELECTRONICS & COMMUNICATION ENGINEERING

The Department of Electronics and Communication Engineering at Allenhouse Institute of Technology is a beacon of academic excellence, dedicated to shaping the engineers of the future. With state-of-the-art laboratories and committed professionals, we cultivate an environment that nurtures learning and innovation. Our facilities, including the analog electronics lab, digital lab, communication lab and more, provide students with extensive hands-on experience, enabling them to apply classroom principles in practical scenarios.

This discipline has been instrumental in the evolution of mankind, focusing on imparting fundamental knowledge in electronics and communication. The curriculum engages students in projects and activities, delving into digital electronics, communication engineering fundamentals, electronic circuits and more.

Led by experienced faculty, the department plays a pivotal role in producing high-caliber engineers. Our constantly upgraded infrastructure and labs offer ample opportunities for learning and innovation. Encouraging a trajectory of growth, we inspire students towards research and development, coupled with practical knowledge in areas like Artificial Neural Networks, 5G Communication, Robotics and AI and Biotechnology.



Opting for Allenhouse for Electronics and Communication Engineering, I value its strong industry connections, facilitating internships for real-world exposure. The supportive learning environment and collaborative projects further attracted me, promising a comprehensive and applied understanding of electronic engineering.

**Aparna Sahu**  
B.Tech (ECE)  
Batch : 2022

Infosys

## CAREER OPPORTUNITIES

As an ECE graduate, you can embark on a rewarding career in Industries such as manufacturing, consumer electronics manufacturing, the digital communication industry, IT, healthcare tools manufacturing, mobile communication sector, and power electronics. Graduates have the option to explore opportunities in a variety of sectors such as:

- Telecommunications Engineer
- Network Analyst
- Electronics Design Engineer
- Systems Engineer
- Research Scientist
- Automation Specialist
- Software Solutions & Consulting
- Product Development Professional
- Aerospace Engineer
- Automotive Electronics Specialist
- Medical Electronics Expert
- Signal Processing Specialist
- Image Processing Professional
- Robotics Engineer
- Embedded Systems Developer
- Control Systems Engineer



# B.TECH ELECTRONICS & COMMUNICATION ENGINEERING

"Education  
is not the filling of a pail, but  
the lighting of a fire."  
- William Butler Yeats



# ADVANCED ELECTRONICS AND ENGINEERING LABORATORIES



The Mechanical Engineering Department at Allenhouse Institute of Technology, established in 2009, stands as a pioneer in providing cutting-edge education and practical exposure. Boasting state-of-the-art workshops and laboratories, the department is committed to nurturing well-rounded individuals with a strong foundation in mechanical engineering.

Our Internal Combustion Engineering Lab, equipped with the latest SI and CI test rigs, coupled with a reciprocating air compressor, facilitates hands-on experimentation and project work. Laboratories for material testing, heat and mass transfer, refrigeration, and air conditioning feature modern setups, offering students real-world insights into mechanical problem-solving.

Our undergraduate program aims to prepare students for diverse career paths, including industry, entrepreneurship, research, and academia. As technology is evolving our curriculum addresses emerging fields such as biomedical engineering, biomechanics, mechatronics, nanotechnology, aerospace, opto-mechanics and space travel vehicles.

The Mechanical Engineering Department has a robust history, producing graduates who assume leadership roles worldwide. Our alumni contribute positively to industry, academia and government, demonstrating integrity, critical thinking, creativity and collaborative problem-solving. The program not only equips students with engineering skills but also instills a commitment to ongoing learning, ensuring they thrive in evolving professional landscapes.

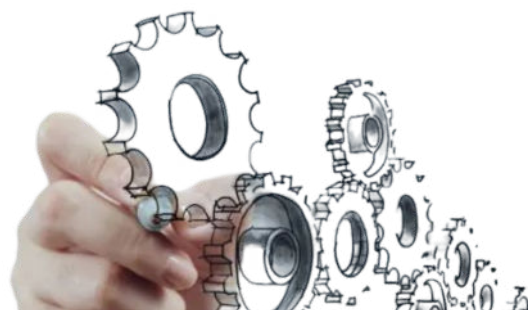
# B.TECH MECHANICAL ENGINEERING



## CAREER OPPORTUNITIES

If you have a keen interest in machinery, material science, robotics, micro devices, weapons design, aircraft, watercraft, and their manufacturing, then choosing mechanical engineering is the ideal way to turn your passion into a profession. As one of the oldest and broadest disciplines of engineering, skilled mechanical engineers are in high demand. Some of the job profiles offered by prominent industries in India and abroad include:

- Mechanical Engineer
- Design Engineer
- Automotive Engineer
- Building Systems Engineer
- Power Plant Engineer
- Robotics Engineer
- Lubrication Engineer
- Thermal Power Engineer



As an alumnus of Allenhouse in Mechanical Engineering, I credit the program's hands-on approach, cutting-edge labs, and industry-focused curriculum for shaping my practical skills. The faculty's guidance and diverse experiences prepared me for success in the dynamic field of Mechanical Engineering.

**Alkashaf Farooq**

B.Tech (ME)

Batch : 2019

**Tech  
Mahindra**



# B.TECH MECHANICAL ENGINEERING

"The difference between ordinary and extraordinary is that little extra."  
- Jimmy Johnson



# STATE-OF-THE-ART LABORATORIES





Allenhouse Business School offers a comprehensive three-year full-time Bachelor of Computer Applications (BCA) program accredited by Chhatrapati Shahu Ji Maharaj University, Kanpur. This graduate-level degree course is designed to equip students with the necessary IT skills for a successful career in the rapidly evolving field of information technology. Through a comprehensive curriculum that integrates cutting-edge concepts such as Artificial Intelligence, Machine Learning, Internet of Things (IoT) and more, we ensure that our students are well-prepared to meet the challenges and opportunities of Industry 5.0. With a focus on practical learning, industry exposure and hands-on experience, our BCA program empowers students to become proficient IT professionals capable of driving innovation and leading digital transformations across various sectors. Join us and unlock your potential in the exciting world of Information Technology.

# BCA

Choosing Allenhouse for Bachelor of Computer Applications (BCA) was influenced by its modern curriculum, state-of-the-art labs and a faculty committed to excellence. The program equips us with practical skills and knowledge, ensuring a strong foundation for a successful career in the field of computer applications.

**Akanksha Tiwari**  
BCA  
Batch : 2021

**Infosys**



## CAREER OPPORTUNITIES

With continuous advancements in technology, BCA students have the flexibility to explore various roles and industries within the IT sector. BCA students have a plethora of career opportunities in the rapidly expanding field of Information Technology. Some of the prominent career paths for BCA graduates include:

- Software Developer/Engineer
- Web Developer
- Mobile App Developer
- Database Administrator
- Network Administrator/Engineer
- System Analyst
- IT Consultant
- Data Analyst
- Cyber Security Analyst
- Cloud Solutions Architect



Allenhouse Business School offers a 3 year full-time Bachelor of Business Administration (BBA) program accredited by Chhatrapati Shahu Ji Maharaj University, Kanpur. This undergraduate degree course is meticulously crafted to provide a comprehensive education in management. It serves as a foundational platform introducing learners to essential of proficient business administration and equips them with the skills to pursue specialized fields in the future. Furthermore, the program emphasizes the cultivation of entrepreneurial skills, nurturing a mindset geared towards innovation, risk-taking, and creative problem-solving. Through a blend of projects, seminars and immersive activities, the curriculum ensures students are abreast of contemporary business practices and emerging trends, fostering a dynamic learning environment.

## CAREER OPPORTUNITIES

The career options for BBA graduates are diverse and extensive, depending on their interests, specialization and skills. Let's have a look at them:

- Management Trainee/Analyst
- Marketing Executive
- Financial Analyst
- Human Resources Specialist
- Operations Manager
- Entrepreneur
- Business Consultant
- Project Coordinator

In the Bachelor of Business Administration (BBA) program at Allenhouse Business School, the comprehensive curriculum, industry-focused projects, and experienced faculties provide a solid foundation for a successful business career. The emphasis on practical skills and real-world applications enhances our understanding of business dynamics.

**Divyanshi Jain**  
BBA  
Batch : 2022



# BBA





Allenhouse Institute of Technology offers a 2-year, full-time Master of Computer Application (MCA) program affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow. This postgraduate degree course is designed for individuals who want to deepen their IT skills and gain expertise in advanced computer applications.

The MCA curriculum at Allenhouse Institute of Technology stays current with the latest advancements in the IT industry, encompassing areas like Artificial Intelligence (AI), Machine Learning (ML), Internet of Things (IoT), Cloud Computing, Cybersecurity, Big Data Analytics, Web Development & Mobile Application Development.

This blend of theoretical knowledge and practical application prepares graduates for successful careers in the dynamic field of information technology.

# MCA



## CAREER OPPORTUNITIES

Master of Computer Applications (MCA) students with their advanced technical skills and problem-solving abilities can explore various roles and industries within the IT sector. They have a wide range of career opportunities in the rapidly evolving field of information technology.

- Software Development Manager
- Research Scientist
- Enterprise Architect
- Software Quality Assurance Manager
- Data Scientist
- DataBase Administrator (DBA)
- IT Project Manager
- Cloud Architect





Master of Business Administration is a 2 year full-time post graduate course affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow. The course includes choice of dual specialisation in the second year. The education pattern emphasizes a blend of theoretical knowledge and practical application, aiming to provide students with valuable hands-on experience and the skills necessary to excel in their chosen field. The pedagogy at the institute focuses on practical exposure along with theoretical learning in order to give significant experience to a student for carving his own niche and expertise. The MBA department is staffed by a team of dedicated and accomplished faculty members committed to nurturing students' critical thinking and problem solving skills, fostering a deep comprehension of business concepts and honing their abilities to tackle management challenges effectively. We offer specializations in Marketing, Human Resources, Finance, International Business, Operations & Information Technology

**MBA**  
**MARKETING**  
**HUMAN RESOURCES**  
**FINANCE**  
**INTERNATIONAL BUSINESS**  
**OPERATIONS**  
**INFORMATION TECHNOLOGY**



Selecting Allenhouse for my MBA was a strategic choice driven by its dynamic curriculum, industry-aligned projects, and seasoned faculties. The program's focus on practical leadership skills, strategic thinking, X and real-world case studies has been instrumental in shaping my managerial competence, providing a solid foundation for success in the competitive business landscape.

**Dolly Vishwakarma**  
 MBA  
 Batch : 2022



## CAREER OPPORTUNITIES

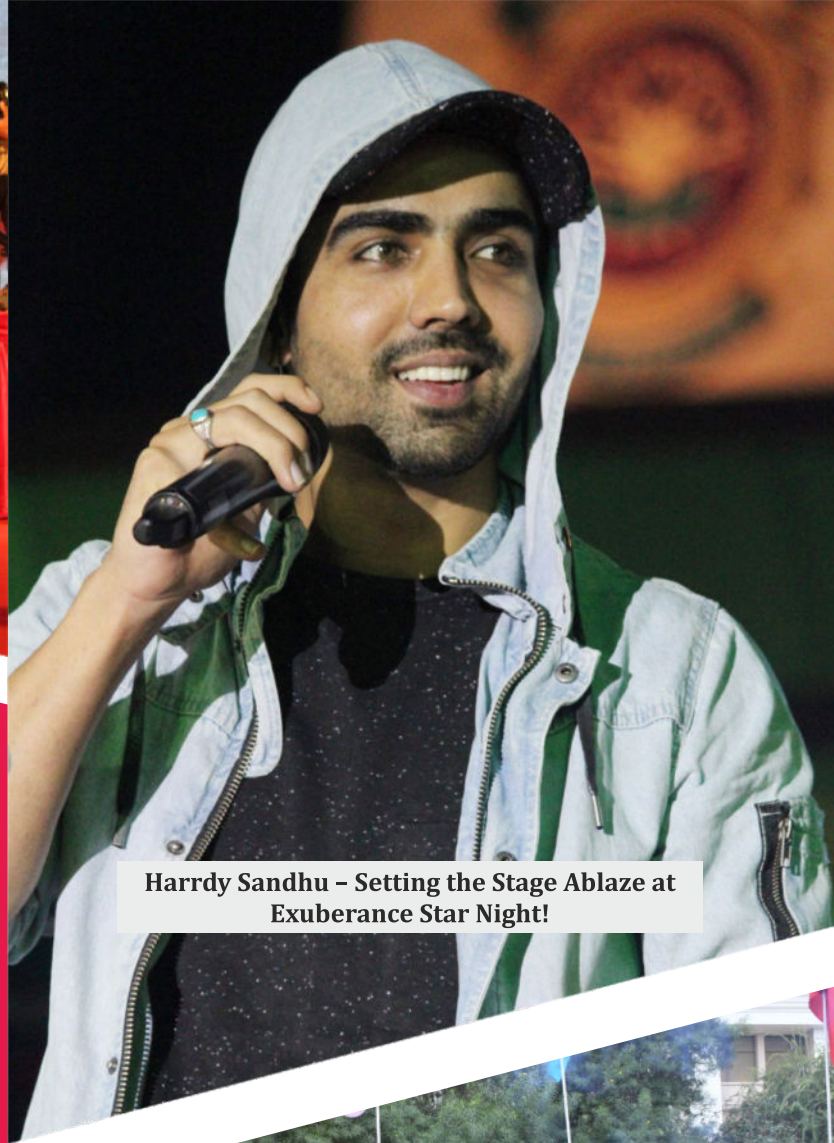
The students can deploy their knowledge and skills in:

- Management Consulting
- Finance and Banking
- Marketing Research
- Brand Management
- Supply Chain Management
- Logistics
- Entrepreneurship and Start-ups
- Training Development
- Counselling and Negotiation
- Technology Management





DJ Harsh Bhutani – Igniting the Night with Beats!



Harrdy Sandhu – Setting the Stage Ablaze at Exuberance Star Night!



Mohd Danish – Captivating the Audience with His Melodious Voice!



Parul Mishra – Enchanting Performance That Left Everyone in Awe!



Aora – The South Korean Sensation Setting the Stage on Fire!



At Allenhouse,  
Every day is a celebration, and  
Every event is a memory in  
the making.



Exuberance 2024 – A Spectacular Star Night of Music, Glamour & Unforgettable Moments!



Mr. & Miss Reeth 2025 Finalists – A Celebration of Talent and Elegance!





Mr. Sushank Arora, CEO of Nyra Kitchenware



Dr. Alok Bajpai, Renowned Psychiatrist



Mr. Sagar Radhi, Mahindra Group



Dr. Jagdish Chand Bansal,  
South Asian University



Dr. Bhopendra Singh, CAIR,  
DRDO, Bengaluru



PowerGrid



ALIMCO



Prasar Bharti

## TECHNICAL SESSIONS

Allenhouse Group of Institutions organizes interactive and industry-focused technical sessions to bridge the gap between academics and practical application. These sessions provide hands-on exposure to emerging technologies, insights from experts, and opportunities for research and innovation.

**Expert Talks & Workshops:** Sessions led by industry professionals and academicians.

**Hands-on Training:** Practical learning in AI, IoT, Cybersecurity, and more.



Prof. Varun Shukla, AIT Kanpur



Mr. Ravi Pandey, Research Establishment  
Officer, IIT Kanpur



Namaste India



Goldiee Masale



Ultra Tech

## INDUSTRIAL VISITS

Prepare for a successful career with Allenhouse's dynamic Industrial Visit Program. We provide students with invaluable real-world experience, connecting classroom learning with practical application. Explore diverse industries, develop in-demand skills, and gain a competitive edge. Recent industry visits include Prasar Bharti, Powergrid, and Namaste India Foods. Your future starts here.



Coca Cola

# AKTU ZONAL FEST 2024-25

### Unleashing Talent & Innovation at Allenhouse

Allenhouse Institute of Technology, Kanpur, had the privilege of hosting Dr. A. P. J. Abdul Kalam Technical University (AKTU) Literary, Management, and Technical Fest 2024-25 at the zonal level for the Lucknow Zone on November 29-30, 2024. This year, the institute not only hosted the event but also made history by **Winning State Title**, showcasing exceptional talent and excellence.

Incredible Participation!  
Students from  
**13 TOP INSTITUTES**  
showcased their skills.



Intense Face-Offs!  
**OVER 60% OF EVENTS**  
had close contests.



Highly Competitive!  
**TOP 10% OF PARTICIPANTS**  
battled for top honors.



Leadership in Action!  
**40%+ STUDENTS**  
took part in leadership-based events.



Allenhouse Excellence!  
**SECURED VICTORIES IN  
33% OF KEY COMPETITIONS**



Encouraging Women in STEM!  
**25% OF PARTICIPANTS  
WERE FEMALE.**





At Allenhouse Group of Institutions, we are committed to preparing students for the challenges of the professional world. Our cutting-edge training programs blend academic rigor with industry demands, ensuring that students excel in their chosen fields. Our specialized modules are designed to provide hands-on learning, advanced skills, and leadership insights.

## B.Tech Training Programs

### Mastering the Future of Technology

- **Aptitude Training:** Enhance logical reasoning, problem-solving, and verbal ability for technical interviews.
- **Data Structures and Algorithms:** Learn to craft efficient solutions to complex problems.
- **Python (Basic to Advanced):** Develop skills in one of the most in-demand programming languages.
- **Competitive Coding:** Sharpen coding abilities through hackathons and competitions.
- **Mock Interviews and GD:** Prepare for placements with interactive sessions led by industry experts.
- **MATLAB Training:** Leverage MATLAB for practical applications in electrical and electronic engineering.

## MCA Training Program

### Pioneering Advanced Computing

- **Programming Excellence:** Master Python, Java, and C++ to drive software innovation.
- **Data Science and AI:** Explore machine learning, data analytics, and artificial intelligence.
- **Web Technology Specialization:** Gain hands-on experience with modern development frameworks.
- **Project Management Skills:** Manage software projects effectively with tools like MS Project.

## MBA Training Program

### Lead in the Corporate World

- **Soft Skills Training** – Enhances communication, leadership, and interpersonal skills to improve professional effectiveness.
- **Data Analytics** – Equips students with analytical tools to interpret data for informed decision-making.
- **Digital Marketing** – Provides knowledge of online marketing strategies to optimize brand presence and customer engagement.
- **Advanced Excel** – Develops proficiency in data management, financial modelling, and business analytics using Excel.
- **Entrepreneurship & Innovation** – Cultivates creative problem-solving, business model development, and startup management skills for launching and scaling ventures.



## BBA TRAINING PROGRAM

### Transform into a Business Visionary

- **Digital Marketing Strategies:** Dive into SEO, content creation and social media mastery.
- **Data Analysis Tools:** Leverage Advanced Excel and Tableau to turn data into actionable insights.
- **Communication Mastery:** Refine verbal and written communication to excel in leadership roles.

## BCA TRAINING PROGRAM

### Your Gateway to IT Excellence

- **Programming Fundamentals:** Build a solid foundation with languages like C Programming and Python.
- **Web Development Skills:** Learn to design dynamic websites with Angular and Web Design tools.
- **Data Management Expertise:** Master Data Structures and Advanced Python to tackle real-world problems.
- **Mobile App Development:** Gain proficiency in Android Development (Kotlin) and Java for versatile applications.



EDUCATE

ENRICH

EMPOWER



# PLACEMENT OVERVIEW

## Step 1: Registration & Resume Submission

Kickstart your journey by registering online and submitting your updated resume.

## Step 2: Aptitude & Written Test

Demonstrate your analytical and problem-solving skills through aptitude and written assessments.

## Step 3: Group Discussion / Preliminary Screening

Collaborate in group discussions and complete preliminary screening to showcase your communication and teamwork skills.

## Step 4: Technical Interview

Engage in in-depth technical interviews where your subject knowledge and innovative thinking will shine.

## Step 5: HR Interview

Participate in a personal interaction with our HR team to assess your cultural fit and soft skills.

## Step 6: Final Offer & Onboarding

Celebrate your success with a final placement offer and step confidently into your professional journey.

Reflecting on my journey from graduation to where I stand now, I can confidently say that Allenhouse played a pivotal role shaping my career trajectory. The comprehensive education and unwavering support I received, empowered me to excel in my chosen career path.

**Deepesh Chaudhari**

B.Tech (CSE)

Batch : 2018

Founder and CEO



An IIT Kanpur-Incubated Startup



Our Students placed with **Jaro Education**



Our Students placed with **HCLTech**



Our Students placed with **Axis Bank**



Our Students placed with **Deloitte**



Our Students placed with **Astrea IT Services**



Our Students placed with **Wanfeng**



# PLACEMENTS & CAREER

## 18 LPA PACKAGE

My time at Allenhouse has been truly transformative. The practical learning approach, expert mentorship, and career guidance prepared me for the corporate world, leading me to this incredible opportunity at askIITians."



**Harsh**  
B.Tech-ME



## CONSISTENTLY RISING PLACEMENT RATE OVER THE YEARS



Empowered by Allenhouse,  
placed at IndiaMART  
Our journey of success begins!



# SUCCESS AT ALLENHOUSE

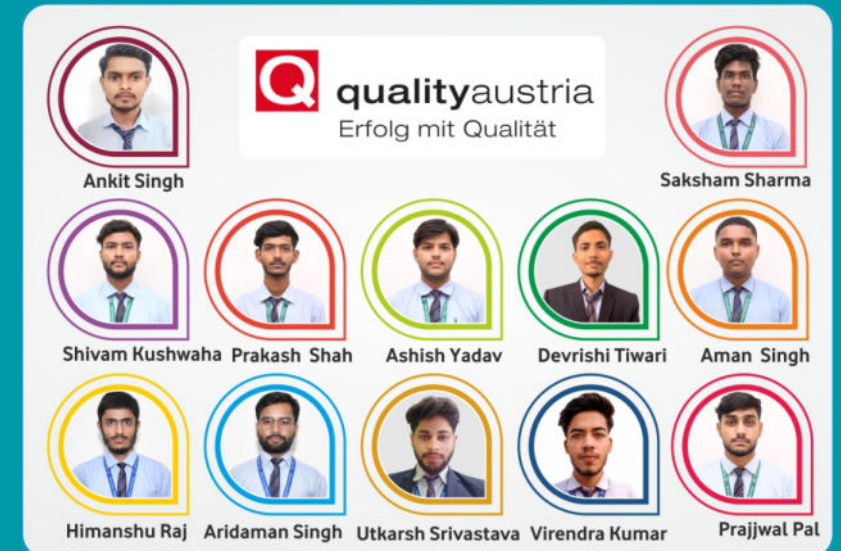
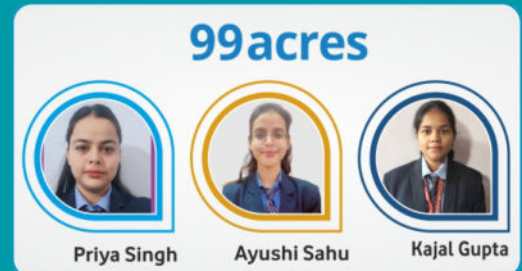
## 150+ TOP RECRUITERS



Stepping into the tech world with HCL Tech! Shoutout to Allenhouse for making it happen



Dreams turn into reality with the right mentorship!  
Thank you, Allenhouse, for paving our path to Deloitte.





# LEADING RECRUITERS SPEAK



The students of the Allenhouse Group of Institutions showcased strong interpersonal and technical skills, with many eager to join our operations and business division. Their quick learning and proactive approach, combined with the excellent support from the placement team, made the process smooth and efficient.

**RAMIT BEDI**  
WIPRO

The institution provides a well-rounded learning experience, ensuring students are not only knowledgeable but also industry-ready. Their practical exposure and technical acumen make them valuable additions to any organization.



**ASHUTOSH GUPTA**  
Regional HR  
CG Power & Industrial Solutions



**SOUGATA SEN**  
TA Leader

Through mentorship and practical exposure, graduates emerge as confident professionals ready to make a meaningful impact in their fields.



**GOVIND SINGH NEGI**  
Global Head Talent Management  
3Pillar Global

Allenhouse equips students with both technical expertise and practical experience, ensuring they are ready to meet industry demands. Their commitment to skill development makes graduates highly employable.



**HARDEEP SINGH BHAMRAH**  
Campus Relations  
HCL Tech

Allenhouse is developing a talented and forward-thinking workforce. Their students are equipped with the right mix of knowledge and hands-on experience, helping them excel in the corporate world.

Allenhouse Group of Institutions is shaping future professionals by combining academic knowledge with industry insights. Their students demonstrate strong analytical skills and a passion for learning, making them ideal candidates for today's workforce.

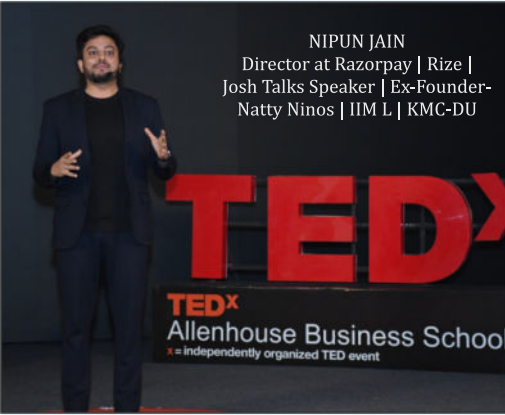
**NANDITA SINGH**  
DGM - Human Resources  
Varun Beverages Limited (VBL)



**AAYUSHI DHOLAKIA**  
Femina Miss India 2024  
(Second Runner Up)

# INSPIRING MINDS, IGNITING IDEAS!

TED Talk at Allenhouse Business School was a powerhouse of innovation, creativity, and thought-provoking conversations. From leadership to resilience, our incredible speakers left everyone motivated to dream bigger and achieve more. TEDx Allenhouse Business School was a phenomenal experience, filled with powerful ideas, thought-provoking discussions, and extraordinary speakers who ignited new perspectives. With engaging talks and real-world success stories, TEDx at ABS truly celebrated the spirit of "Ideas Worth Spreading," empowering students and professionals alike.



**NIPUN JAIN**  
Director at Razorpay | Rize |  
Josh Talks Speaker | Ex-Founder-  
Natty Ninos | IIM L | KMC-DU



Gathering of visionary speakers and dignitaries at TEDx Allenhouse!



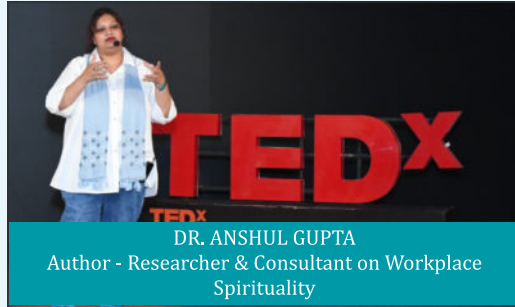
**DR. PARAMJEET SINGH MAKANI**  
Director, Pantomath Financial, Services Group Director,  
EquiGini, Department Of Government Efficiency



**ANANT VAISH**  
Founder & CEO, Euphelia Pvt Ltd



**SAHIL**  
Restaurateur | National Athlete |  
Entrepreneur | Influencer



**DR. ANSHUL GUPTA**  
Author - Researcher & Consultant on Workplace  
Spirituality





# INTELLECTUAL PROPERTY RIGHTS

## RECENT PATENTS AT ALLENHOUSE

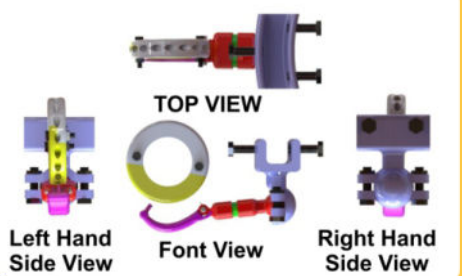
### U. K. Design Patent

on Electrical Kick Scooter  
with Double Sliding Mechanism  
Design Patent No.:6352503  
Grant Date: 20/03/2024, Class:12



### Indian Design Patent

on Cruise Control Device for Two  
Wheeler Design Patent No.: 371388-001  
Grant Date: 13/01/2023, Class: 12-11



### U. K. Design Patent

on Security Authentication  
Computing Device  
Design Patent No.:6342690  
Grant Date: 15/02/2024, Class:10



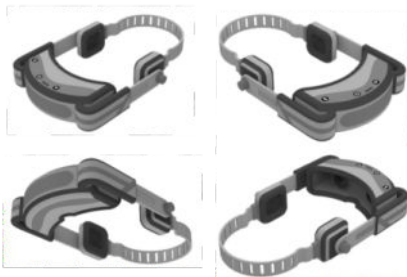
### Sewage Treatment Plant

It reduce pollution by treating industrial waste water with physical, chemical, and biological processes. Innovations in MBRs, Nanotechnology, AI and energy-efficient methods enhance efficiency, tackle emerging pollutants and ensure environmental compliance while protecting ecosystems and health.



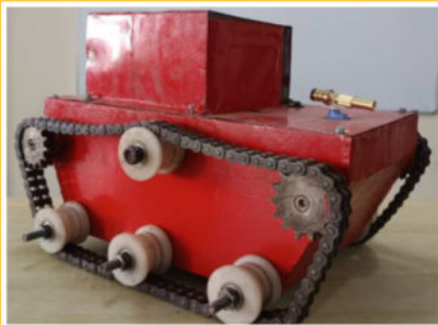
### Indian Design Patent

on Virtual Reality Headset  
Design Patent No.: 406833-001  
Grant Date: 02/04/2024  
Class:14-02



### Fire Fighting Robot

The firefighting robot suppresses fire using water, foam, or other extinguishing agents. Its tank-based mechanism navigate through terrains while remote operation ensures firefighting safety by enabling effective firefighting from a safe distance in hazardous environment.



## Grand Finalists of Smart India Hackathon 2024



### Team-Codeline Crew

Amrit Pal B.Tech-CSE (AIML) 2nd Year  
Saniya Naaz B.Tech-CSE (AIML) 2nd Year  
Chandra Keshwar B.Tech-CSE 2nd Year  
Mohd. Hateem B.Tech-CSE (AIML) Team Leader  
Saniya Siddiqui B.Tech-CSE (AIML) 2nd Year  
Abhay Soni B.Tech-CSE 2nd Year

## Prestigious Research Achievement at Allenhouse

Dr. Sudha Dhawan has secured a ₹20 Lakhs research project under ICSSR's Vision Viksit Bharat @2047.

### डा. सुधा धवन को मिला 20 लाख का अनुदान

कानपुर : एलन हाउस बिजनेस स्कूल की डा सुधा धवन को महिला सशक्तिकरण के लिए भारतीय सामाजिक विज्ञान अनुसंधान परिषद ने विज्ञान विकसित भारत 2047 के लिए 20 लाख रुपये का अनुदान दिया है। डा. सुधा धवन ने उत्तर भारत के व्ययनित राज्यों में महिलाओं पर लक्षित कोशल विकास कार्यक्रम के प्रभावों का



डा. सुधा धवन

आर्थिक सशक्तिकरण पर अध्ययन की डा सुधा धवन को महिला सशक्तिकरण के लिए भारतीय सामाजिक विज्ञान अनुसंधान परिषद ने विज्ञान विकसित भारत 2047 के लिए 20 लाख रुपये का अनुदान दिया है। डा. सुधा धवन ने उत्तर भारत के व्ययनित राज्यों में महिलाओं पर लक्षित कोशल विकास कार्यक्रम के प्रभावों का

शीर्षक वाली परियोजना पर उत्कृष्ट कार्य किया है। एलन हाउस ग्रुप आफ इंस्टीट्यूट्स के चेयरमैन मुख्तारल अमीन, संयुक्त सचिव जावेद हाशमी, मैनेजमेंट निदेशिका प्रो. शिवानी कपूर, डा. रुबी चावला ने डा. सुधा को शुभकामनाएं देते हुए खुशी जताई है। (रे.)

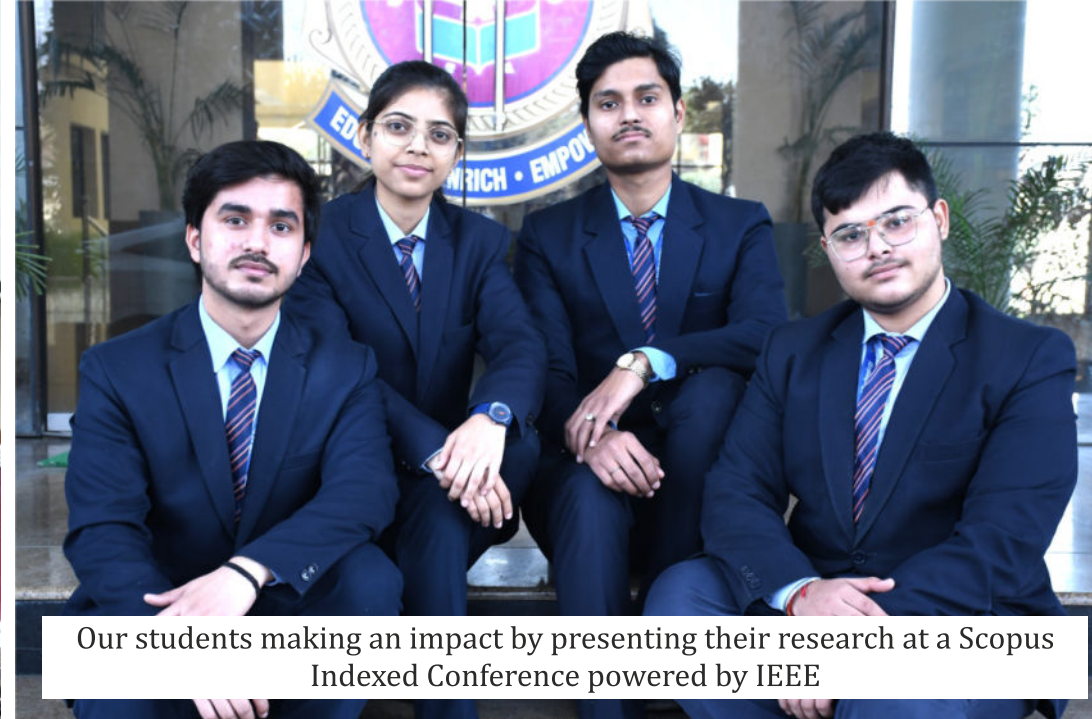
# CLUB CULTURE

## Unleash Your Passions with Allenhouse's Vibrant Clubs

Allenhouse fosters a well-rounded educational experience not just within the classroom, but also beyond it. Our diverse range of student-run clubs provide the perfect platform to explore your interests, develop valuable skills, and connect with like-minded individuals. Here's a glimpse into the exciting world of clubs that awaits you:







Our students making an impact by presenting their research at a Scopus Indexed Conference powered by IEEE



### Cafeteria/Canteen

The campus has a well-established cafeteria, offering meals, snacks, soft drinks, and hot beverages during breakfast, lunch and dinner. Allenhouse cafeteria services have been recognized as the Best College Cafeteria in the Kanpur Region by Red FM. We are committed to maintaining high standards of hygiene and quality in our food facilities. The cafeteria caters to diverse taste preferences by offering a variety of cuisines, including North Indian, South Indian, and Continental.



**BEYOND  
THE  
CLASSROOM**



### IT Infrastructure

The IT infrastructure at Allenhouse Group of Institutions ensures that students stay at the forefront of emerging technologies. The computer labs are well-equipped with desktop systems, supported by internet cables and leased lines for seamless connectivity. Powerful servers ensure uninterrupted access, with the entire campus networked via CAT6 and fiber optic cabling linking key buildings. With 500 latest-configuration computers spread across labs, classrooms, and administrative offices, the campus is fully equipped for advanced computing needs.



### Security Services

The campus is under 24/7 CCTV surveillance and is guarded by security personnel to ensure student safety. A dedicated team oversees discipline, and support systems like the anti-ragging squad and women's grievance cell are in place for student well-being. Access to the campus is regulated, with monitored entry and exit points to prevent unauthorized access. These security measures help maintain a safe and supportive environment for students to focus on their academic and personal development.





## CENTRAL LIBRARY

With a fully air-conditioned, modern and digital Central Library, Allenhouse Group of Institutions offers the most up-to-date information to all students and faculty members. The Central Library, with a spacious reading room accommodating over 150 students, is well-equipped with 3000+ text and reference books, comprising 48,000+ volumes. Additionally, it provides upto 40+ international journals, business magazines, competitive magazines, newspapers, theses, and projects. The digital library provides access to membership of DELNET, the National Digital Library (NDL) from IIT Kharagpur facilitates remote access for students, offering a wide range of e-books, e-journals.

**48,000+**  
VOLUMES

**3000+**  
TEXT AND REFERENCE BOOKS

**40+**  
INTERNATIONAL JOURNALS



## LIFE AT ALLENHOUSE:

### Hostel, Community & Creativity

Allenhouse Group of Institutions welcomes students from across the country and provides separate, secure hostel facilities for boys and girls. Each hostel provides three meals a day, 24/7 electricity, water supply and Wi-Fi connectivity. With a capacity of over 300 students each, the hostels have resident wardens and dedicated staff (including security personnel and housekeeping). Students are assigned double or triple occupancy rooms on a first-come first-served basis. Additionally, there's an on-campus canteen offering hygienic and affordable meals. For recreation, students have access to large playgrounds with various facilities (e.g., basketball courts, football fields). Separate gyms for boys and girls promote a healthy lifestyle.





