

CSJM University Topper



Asmita Tripathi a dedicated BBA (Batch 2020-23) student at Allenhouse Business School, has not only become the **University Topper** for BBA (87.83%), but has also earned the **prestigious Chancellor's Silver Medal and Vice Chancellor's Gold Medal** from **CSJM University**, recognizing her as the best student.

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"The time is always right to do what is right" – Martin Luther King Jr.

About Us

Allenhouse Business School, located in the heart of Kanpur, stands as a beacon of academic excellence in the field of business education. Renowned for its commitment to fostering leadership, innovation, and entrepreneurship, the institution has emerged as a key player in shaping future business leaders.

Academic Programs: The college offers a diverse range of academic programs, including undergraduate courses in business administration, management, and related fields. The curriculum is designed to provide students with a holistic understanding of business concepts, coupled with practical skills necessary for success in the dynamic corporate world.

Faculty Excellence: At the core of Allenhouse Business School's success is its distinguished faculty. Comprising experienced academicians and industry experts, the faculty members bring a wealth of knowledge and real-world insights to the classroom. Their commitment to nurturing talent and guiding students towards academic and professional excellence sets the school apart.

State-of-the-Art Infrastructure: The institution boasts state-of-the-art facilities, providing students with a conducive learning environment. Modern classrooms, well-equipped laboratories, a comprehensive library, and cutting-edge technology contribute to an enriching educational experience.

Industry Connect: Allenhouse Business School places a strong emphasis on bridging the gap between academia and industry. Regular seminars, workshops, and guest lectures by industry professionals provide students with valuable exposure and networking opportunities. Internship

programs and industry collaborations further enhance the practical applicability of the knowledge gained in the classrooms.

Placement Records: A testament to the school's commitment to producing industry-ready professionals is its impressive placement record. Alumni of Allenhouse Business School have secured positions in top-tier companies, both nationally and internationally. The school's robust placement cell works tirelessly to connect students with leading recruiters and ensure a smooth transition from academics to the corporate world.

Global Perspective: In an era of globalization, Allenhouse Business School recognizes the importance of a global perspective. Collaborations with international universities, exchange programs, and global immersion initiatives enable students to broaden their horizons and gain insights into the global business landscape.

Alumni Success Stories: The success stories of Allenhouse Business School alumni serve as a source of inspiration for current and prospective students. Many alumni have gone on to become leaders in their respective fields, contributing significantly to the business world.

Allenhouse Business School in Kanpur emerges as a frontrunner in business education, driven by its commitment to academic excellence, industry relevance, and the holistic development of its students. The institution's unwavering dedication to producing visionary business leaders positions it as a distinguished choice for those aspiring to embark on a successful career in the dynamic world of business.

Editor's Note

As Editor-in-Chief of Management College Magazine, I am pleased to welcome you to this issue. This magazine provides a platform for students, faculty, and staff to share their ideas, experiences, and knowledge, and is designed to give our readers valuable insights into the world of business administration and related fields. We aim to allow our readers to explore new perspectives on various management topics and help them develop their skills as future business leaders. Through this magazine, we hope to create a vibrant community of knowledge seekers who enjoy learning from the experiences and ideas of others. We invite all of our readers to contribute content in the form of articles, essays, or any other form they see fit so that together we can create a dynamic environment where everyone can benefit from each other's knowledge.



Dr. Shishir Gupta

Associate Professor & Head of Department
Department of Business Administration

Congratulations!

Divya Kamal, a Final Year BCA student at Allenhouse Business School, for her exceptional achievement. Divya won the Silver Medal in the inter-Collegiate Power Lifting Competition held at CSJM University on Sunday, Nov. 5, 2023.



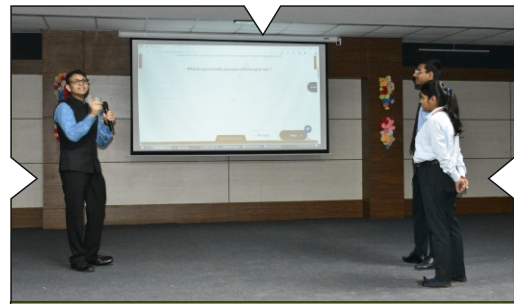


BBA Orientation - A

**Guest Speaker : Mr. Shushank Arora,
Founder and Startup Mentor**



A session on 'Career Prospects in the Reserve Bank of India (RBI) & Digital Banking awareness'



A session on 'Building Your Financial Muscle: A Smart Money Workshop.' by Mr. Gaurav Jain, Co-Founder, IndyCapital



BBA Orientation - B

**Guest Speaker : Mr. Abhay S. Rathour,
Deputy Manager, Havells**



"Financial Literacy for Youth (Fly)" by Prof. Uttam Kumar, Professional Trainer & Coach of Financial Hygiene Passive Income



Guest Lecture on Network Marketing- The New Dimension for Job Seekers by Mr. Rachit Saxena, Zonal Sales Manager, Vestige Marketing Pvt. Ltd.



BCA Orientation - A

**Guest Speaker : Er. Sanjay Sharma,
Sr. Project Engineer, C3i Hub - IIT Kanpur**



Guest Lecture on NPS as Investment & Saving Tool: Retirement Planning by Mr. Dilshad Ahmad, Unit Head, Govt. Annuity.



A session on IPR Awareness by Ms. Pooja Kumar, NIPAM IP Professional



BCA Orientation - B

Guest Speaker : Mr. Vikas Nigam, Director, HTechSoft, Amazon Trained E-commerce Specialist



A session on 'Digital Productivity' by UNICEF in collaboration with the IIC & the National Institute of Professional Learning



A session on 'Team Building, Active Listening, and the Art of Feedback'



A Session on Industry Safety Regulation by Dr. Prashant Dwivedi, Assistant Professor, ABS under the RIGS Program Phase-1



A session titled 'Mastering the Art of International Mailing' under the RIGS Program Phase 1



'Time Management & Decision Making: Prioritizing Tasks' under the RIGS Program Phase 1



Reeth 2023- The Fresher's Party



AllenGroove: An Indie-Korean Musical Extravaganza K-pop sensation with Aora & the incredibly talented DJ Fridayyy



CSR Activity by Samarthan Club: Cloth Donation Drive under the Amar Ujala "Muskaan" campaign



Parents Teacher Meeting on 28th October 2023 for BBA and BCA students



Winter Gala-2023, a Bollywood Themed New Year Celebration



CSR Activity by Samarthan Club: "Utsav-e-Allen- Light up Lives" for under-privileged children with 'Close to my Heart' NGO



On 77th Independence Day students showcased their patriotism



Research & Extension Association for Conservation Horticulture & Agro-forestry (REACHA) signed a Memorandum of Understanding (MoU).



CSR Activity by Samarthan Club: a 'Dental Camp' with Dental Destination by veteran dentists Dr. Manvendra Singh



AllenTalk 2.0, Participants Mesmerized the audience with their Exhilarating Performances



An Open Mic Event in the field of literature, poetry, public speaking & other interesting categories



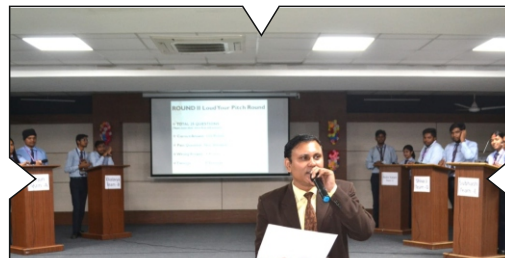
Ingenuim- The literary club events: 'TECH DEBATE' on AI, Cybercrime & Dark web.



Analista-The Research Club: Research Quiz will test the participant's understanding & capabilities in Research Aptitude



Allenscreen- The Movie Club events: 'Managing the Reel World: Lessons from Movies.'



Ingenuim- The literary club events: Quiz on Indian Economy titled 'आर्थिक प्रश्न चक्र'

 Vishal Singh BBA	 Krati Prajapati BBA	 Anshika Shukla BCA	 Himanshi Singh BCA	 Khushi Singh BCA	 Khushi S. Parihar BCA	 Mahek Trivedi BCA	 Nimra Haider BBA	 Unaiza Suroor BBA
 Laiba Noor BBA	 Himang Shivhare BBA	 Umme Habiba BBA	 Nashra Habib BBA	 Arun Nishad BCA	 Harsh Bali BCA	 Ashfiya Fatima BCA	 Charu Yadav BBA	 Umme Habiba BBA
 Ajmal Sheikh BBA	 Lubna Suhail BBA	 Shreya Tiwari BBA	 Vishal Singh BBA	 Ojas Tiwari BCA	 Syed Ariba Hussain BBA	 Krati Prajapati BBA	 Shruti Kulkarni BBA	 Aditi Chaturvedi BBA
 Vishal Singh BBA	 Lubna Suhail BBA	 Khushboo Saini BBA	 Nayma Shahid BBA	 Shreya Tiwari BBA	 Ritika Singh BBA	 Falak Naqvi BBA	 Tanishka Gupta BBA	 Priyal Tiwari BBA
 Anshika Shukla BCA	 Ashutosh Shukla BCA	 Khushi S. Parihar BCA	 Sana Rahman BCA	 Tuba Fatima BCA	 Yaseera Khan BBA	 Aleeza Alam BBA	 Jeffy Patteson BBA	 Syed Ameer Hamza BBA
 Disha Gupta BBA	 Laiba Noor BBA	 Ritika Singh BBA	 Vishaka Ghuta BBA	 <p>This club is created with an objective of Planning, Organising and Managing all Placement & Corporate Relations Activities.</p> <p>1) Shama Anand 3) Lalit Kumar 2) Ankita Saxena</p>				

The future belongs to those who believe in the beauty of their dreams....



& many more...



Darshan Excursion visit included Green park Visitors Gallery, Jungle Safari, Boat Club, Integrated C C Centre & Sports Hub in collaboration with Kanpur Nagar Nigam

Allenpreneur- the Entrepreneurship club, organized an Industrial visit at Parle-Day 1 for for BBA Group A Students



Allenpreneur- the Entrepreneurship club, organized an Industrial visit at Parle-Day 2 for for BBA Group B Students

